

Letter From The Editor:

Artists through the ages have used many media to express their appreciation of avian life. In recent years, contemporary wildfowl sculptors have taken the craft of decoy making to a new level of artistic achievement. From the simple lines of an antique decoy to the ultra-realistic, feather-perfect rendering of today's painted wooden birds, wildfowl carving has become an art that attracts collectors.

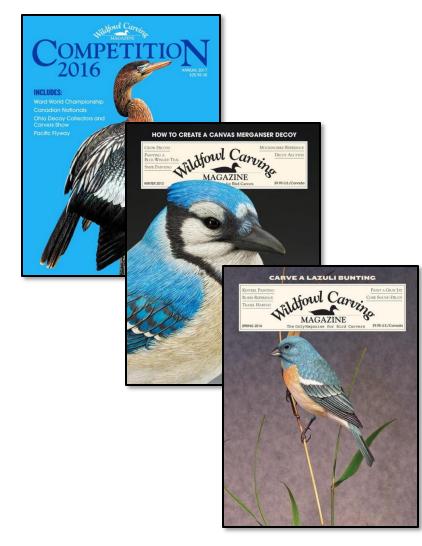
Through its unique format, WILDFOWL CARVING MAGAZINE has helped this emerging art form grow. We are the only magazine for bird carvers. Within the pages of this quarterly magazine, leaders in the field share the secrets for burning, texturing, and painting. Our readers learn all the latest techniques and see the best reference material available. Readers turn to us for start-to-finish projects, fascinating interviews, and informative articles from how to design an effective carving to how to safely ship your work.

Our annual COMPETITION publication showcases the top work from carving shows around the country and Canada. Through stunning photography and on-site reports, COMPETITION keeps the carving and collecting communities informed about what the best carvers in the world produced over the past year to compete in judged events. We also include complete results from the biggest shows.

As the recognized leader in the field, we take pride in providing a forum for artists to push wildfowl carving to new heights.

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Tom Huntington Editor, WILDFOWL CARVING MAGAZINE



- ✓ The only magazine for bird carvers, providing techniques & secrets for burning, texturing & painting.
- ✓ Antique decoys to ultra-realistic, feather-perfect renderings of painted wooden birds.
- ✓ Detailed instructions, projects, photos, interviews and content articles.
- ✓ Annual COMPETITION book publication showcases work from around the country and Canada.

What We Can Do For You -

- ✓ We drive engaged customers to your store and website.
- ✓ Promote new product, tools & supplies, catalogs and more!





New Advertising Bundle includes Magazine + eNewsletter Ads & Website!



<u>eNewsletter Ads in Bird</u> <u>Carver's Connection</u>

- 13,000 subscribers
- Reach new carvers



Wildfowl Carving Magazine Ads

- 5,000 subscribers
- Leading magazine for wildfowl carvers of all skill levels



Some of our clients:

Chipping Away

Colwood

Core Sound Decoy
Carver's Guild

Curt's Waterfowl

Dux' Dekes Decoy Co.

Gregory D. Dorrance

Hot Tools

IWCA

Knott's Knives

MDI Woodcarvers

Paul H. Gesswein

Razertip Industries

The Jaymes Co.

The Woodcraft Shop

Ward Museum

Wildlife Galleries & Supplies

Website Promotion

- 6,500+ monthly visitors
- Your brand profile in Wildfowl-Carving.com
- Includes your logo, contact info & company information
- Links to your website & social media pages

